

Columbia Basin Sustainable Water Coalition

General Meeting

Thursday, April 14, 2022

10:00 – 11:00 am via Zoom

Agenda

10 min	Introductions
10 min	<ul style="list-style-type: none">• Updates<ul style="list-style-type: none">○ Consultant selection - Elsa○ PL 566 update – Harold
15 min	<ul style="list-style-type: none">• Follow up items<ul style="list-style-type: none">○ Outreach Working Group meeting○ Press Release○ Targeted outreach with PR, invitation from cities
15 min	<ul style="list-style-type: none">• Coalition Contact List• Media list
5 min	Follow up task assignments
5 min	Schedule outreach group meeting
	Adjourn

Recording:

https://wastatecommerce.zoom.us/rec/share/X3snASOxQtImkYg_Ftz9Wnss6vRdnmozOVITQIKSBkc8SJlcwtuA6R5dj0MEvu4E.oNUciAUPuxWmUQW5?startTime=1649955682000

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Notes

- RFP Committee met, scored responses and made recommendations to LCCD Board. Board supports selections, approved at meeting Wednesday April 13.
- Two consultants selected:
 - Columbia Basin Development League selected for facilitation
 - Landau and GeoEngineers selected for groundwater monitoring
- LCCD will begin contract negotiations with CBDL and Landau
- OGWRP Watershed Planning Project updates:
 - Planning committee meets weekly, started information outreach committee that will work on messaging and consistency.
 - Scope for watershed plan review is complete, expect to see it this week and then publish in order to hire contractor to work on watershed plan.
 - Regional conservation partnership program application has been finalized, submitted. This is for Western Water on farm projects on 79 lateral. Will hear in August.
- CBSWC Outreach Group met Wednesday April 13
 - Plan to issue two press releases

- One to announce BOR award – already drafted, Outreach group will submit edits to Claire by 4/22/2022 and present final version at next meeting
 - One to announce consultants that were selected to do work. Not yet drafted
- Sara Higgins will provide some feedback on the Draft, then that draft will be circulated within the Outreach Group for edits via email.
- Question arose about the geographic scope of the CBSWC impact area. Decision to include boundary map as attachment to press release.
- Sara gave opening paragraph suggestion, Kristina suggests also mentioning other partners doing this work to contextualize the Coalition’s work among a larger effort.
- Targeted outreach with press release
 - Would DOH, Ecology, Commerce be willing to publish press release?
 - Sheryl will check about DOH’s ability to publish publicly
 - Scott Tarbutton will check with Ecology’s communication’s team
 - Would Cities like Othello and Moses Lake be willing to send press release on to neighboring towns and cities with language that says how important the Coalition’s work and invite them to participate.
 - Moses Lake and Othello willing to post press release to facebook and send to neighbors
 - Outreach Group needs to fashion specific language for Othello and Moses Lake to send out.
- Coalition contact list in need of update and expansion. Reviewed the contact list, stakeholder list, media list and requested members each send 2 additional contacts to be added to the list by 4/22/22.
- Created media list of tv stations, radio, newspaper, social media groups.

Follow up items

- Sara will send Claire language for press release, Outreach work group will finalize document
- Claire, Sheryl, Scott will follow up with agencies about ability to publish press release
- Claire to send contact list to larger group, each member requested to send in two additional contacts to be added to the list.

Meeting Participants

Name	Organization	Email
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